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## Did You Know?

That there are 31 billion searches on Goggle every month?

The #1 characteristic of a leader is honesty

Women blink twice as often as men.

Over 80% polled feel that email, the Internet, and cell phones improve their ability to do their jobs

Social Security took in \$179 billion more than it paid out in calendar year 2008.

In the next hour, 11 companies will change their names

Coupons were introduced in 1894 to promote Coca-Cola

## Contact Us

Edward B. Bradstreet, CPC  
Bohan & Bradstreet, Inc.  
741 Boston Post Road  
Suite 101  
Guilford, CT 06437  
203-453-5535 ext. 223  
203-453-5545 FAX  
[ebb@Bohan-Bradstreet.com](mailto:ebb@Bohan-Bradstreet.com)  
[www.Bohan-Bradstreet.com](http://www.Bohan-Bradstreet.com)

## Job Security

Is the most important to workers and yielded 59% of surveyed employees as the top contributor to job satisfaction. However, for those employees under 35 years of age, compensation was #1 and job security was #2. Decreasing in value since its high in 2002 is work/life balance.

## Completed Searches

Ten examples of successful searches by Bohan & Bradstreet include:

Electrical Design Engineer	Capital Equipment Manufacturer
CFO	Defense Contract Supplier
Marketing Manager	Consumer Products Distributor
Domestic Logistics Leader	B2B Distributor
Human Resources Manager	Engineering Services
E-Commerce Manager	NYSE-listed Corporation
Controller	Medical Devices Manufacturer
VP Operations	Consumer Products Industry
Business Analyst	Energy Development
Account Executive	Capital Equipment Supplier

## At the Top

The top 5 high wage areas in the USA are District of Columbia, Massachusetts, Connecticut, New York, and New Jersey. The five highest GDP per head in the world is Luxembourg, Bermuda, Norway, Switzerland and Qatar. USA is #10.

## Recession Job Retention

Every employee is under scrutiny and measured for contributions, effort, compatibility, and quality of work. In a recession, you need to be willing to go above and beyond. This might require extending your comfort zone, pitching in, and possibly developing new skills. Employees with more training and flexibility have greater value. Volunteer to take on new responsibilities & then make a difference.

## Measuring CEO Performance

This is not universal, however the top 5 criteria that CEOs are often measured on are (1) Leadership-ability to motivate and energize the company; (2) People Management-securing and retaining talent; (3) Strategy-developing and aligning the company's future; (4) Business Metrics-achieving KPIs; and (5) Engaging with External Partners-customers, vendors, and key stakeholders.

## We Need Employees

Every The hottest needs on the employment scene are for registered nurses, electrical engineers, software engineers, accountants, and teachers. In 2008, the health care industry added close to 400,000 new positions while in 2009 the hottest industries will be wind turbine and solar energy.

## Survey Results

This is not Top 3 answers to How will your business fare in 2<sup>nd</sup> quarter of 2009 in comparison to 1<sup>st</sup> quarter were 47.2% said it would stay flat; 16.6% growth of 1-5%; and 13.8% decline of 6% or more. For responses, 57.8% came from manufacturing; 21.3% from financial services; and 13.1% from business services.