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Did You Know?

The average tenure of a CMO in a publicly traded company is 26 months?

8,000 Americans are turning 60 years old each day

Only 27% of Americans have saved \$100,000 or more for retirement.

Foreign-owned companies that operate in the USA employ more than 5 million American workers

The unemployment rate in the USA is 5.4% today. The unemployment rate in the 15-nations that use the Euro is 7.1% today, the lowest ever recorded.

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Working Together In a recent survey, team effort is preferred by white collar workers to achieve tasks and complete projects. The effort is to build collaboration and minimize expenses and resources to accomplish goals. The results were 54% prefer working in groups of 3; 27% in groups of 4+; 9% prefer team with one other; and 10% rather work alone. The motivation for team collaboration was primarily supported by the opportunity to learn from each other.

Completed Searches

Ten examples of successful searches by Bohan & Bradstreet include:

Business Development Manager	Engineered Products Corporation
Controller	Privately-held Manufacturer
Controller	Emerging Bio-pharmaceutical
Operations Manager	Metals Fabricator
Senior Design Engineer	Firearms Manufacturer
Human Resources Recruiter	Environmental Services
VP Commercial Lending	Bank
Customer Service Manager	Business Products Distributor
IT Auditor	Global Insurance Leader
VP, Sales & Marketing	B2B Consumer Services

Interview Prep is on the increase. In last decade candidates are prepping 20% more due to increase competition and availability of information on the Internet. Roughly 80% of candidates have developed questions and prepared answers to anticipated inquiries of traits, skills, knowledge, abilities, and past employment history.

Leadership Attention Deficit Disorder is impacting a lot more people today than ever before due to changing priorities and demanding internal and external customers. Leading symptoms include difficulty in focusing, inability to adopt change, and not being able to complete goals on time. Potential solutions are to (1) quit multi-tasking and focus on one project at a time; (2) maintain a to-do list with deliverable deadlines; (3) create an action plan for each task; and (4) commit to only one item of change at a time until it becomes a positive habit.

Commuting Woes The average daily round-trip work commute is close to 30 miles. As gas prices soar, many companies are concerned that they can lose valuable talent because of rising commuting costs. A nationwide survey found that 57% of employers offer some workplace program to ease commuting costs. Thinking outside the box is not for everyone; however, some companies have implemented alternative expense reimbursement up to \$100 a month toward gas. Others are offering a condensed workweek of four 10-hour days; incentives for car pooling; exploring telecommuting options, and subsidizing the cost of public transportation.