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## Did You Know?

37% of the people in the world live in China or India?

College tuition for a child born in 2010 is expected to be \$127,000 per year?

The 5 biggest gridlocks for driving are Beijing, Mexico City, Johannesburg, Moscow, and New Delhi?

In USA, median age that women marry is 25.9 and for men 28.1?

It is impossible to sneeze with your eyes open?

\$4 billion was spent on 2010 midterm congressional elections?

Foxconn (Taiwan) hired 300,000 employees in 2010 while total non-farm jobs in USA was 937,000?

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## Completed Searches

Ten examples of completed searches managed by Bohan & Bradstreet include:

SVP Marketing	Consumer Wellness Products
Lean Manufacturing Mgr.	VC Funded OEM Supplier
Finance Director	NYSE-listed Technology Leader
VP Business Development	VC Funded Consumer Products
Eastern Sales Manager	Logistics Services
Division Controller	Engineering Testing Service
Product Engineering Mgr.	Defense Contract Mfg.
Supply Chain Analyst	Medical Device Industry
Customer Satisfaction Mgr.	Technology Products Mfg.
VP/General Manager	Electronic Products Mfg

**Bohan & Bradstreet** has been successfully identifying and securing senior staff to executive talent for 24 years. Our clients range from VC infused niche makers to NYSE-listed global businesses. We function as business partners and talent recruiters. Every day our team reviews 500+ resumes, talks to 100-200 potential candidates and hiring executives, and evaluates what trends are impacting hiring. Here are some facts & observations about employment trends:

**For every 100 people employed last month**, two will lose jobs and 3 will drop out of the labor force in next month.

**Average tenure of a new employee** is 3 years 2 months (includes CEO's).

**The hottest hiring in 2011 will revolve around "growth"** and include leadership, business development, marketing, product development, account management, engineering, quality assurance, customer service, sales, acquisitions, and process improvements.

In America, there are over **26 million workers** unemployed, underemployed, discouraged, or not actively looking.

The **predicted number of jobs for Gen Y employees** is 8 jobs before they're 40 years old

**Reference recommendations** correlate to results in next employment at a predictability rate of less than 9%

**For every 100 unemployed people last month**, 17 have found employment and 19 have dropped out.

**Over 35% of resumes are fraudulent**; over 75% have mistakes, omissions or embellishments.

The **unemployment rate for college graduates** is 3.8%