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## Did You Know?

Human thighbones are stronger than concrete.

48% of Americans would end their participation in the Social Security program if that option was available

In 2009, 20% of employed workers want to change jobs for increased pay and career advancement.

Lightening strikes the Empire State building an average of 23 times a year

It is estimated that current students will have 10-14 employers by the age of 38

62% of personal bankruptcies were the result of excessive medical bills

NY Yankees have a 2009 team payroll that is nearly 6 times the size of the payroll of the Florida Marlins

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## Bad News/Good News

With over 14 million people out of work, there are 4 to 5 unemployed Americans for every job opening. The good news is that there are an increasing number of people being hired specifically in financial services, private label, healthcare, defense, security, energy, and niche B2B.

## Completed Searches

Ten examples of completed searches managed by Bohan & Bradstreet include:

VP Manufacturing  
Financial Analyst  
Senior Buyer  
Product Engineer  
Human Resources Manager  
Safety Director  
Marketing Manager  
SBU Controller  
Software Engineer  
VP Sales

VC Infused B2B  
Global Transportation Business  
Defense Contract Manufacturer  
Heavy Equipment Manufacturer  
Consumer Products  
Technology Management  
Medical Products Manufacturer  
Global OEM  
Appliance Manufacturer  
B2B Capital Equipment

## Maximize Your Value

Companies are cutting expenses, validating operations, and still thinning out the ranks to be competitive and profitable. To protect your career and increase value, consider (1) diversify your skills, (2) volunteer or lead process improvement & (3) strengthen your professional network internally and externally.

## Vaporizing Time

According to the Department of Labor, the average American worker has improved productivity by 28.7% in the last decade and can complete in 31 hours today what took 40 hours in 1998.

## Quote of the Month

"The most important thing in communication is hearing what isn't said"  
Peter Drucker.

## Layoff Survivor Stress

When the economy goes into a swallow, researchers have found that many company cultures start to change due to lack of communications, rumors, and questions about leadership. In recent surveys, customer service has declined, there is a higher frequency of errors, and productivity has decreased. The solution is for leadership to be visible, communicative, approachable, and honest.

## Bravo for Proactive Cultures

For most companies, a key challenge is between employee retention and fit. As companies undergo change due to economic impact, opportunity, and competition, having a proactive culture that reinforces fit and improves retention is critical. Three important stimuli are the value of work/life issues, the degree of aggressiveness toward mission attainment, and how a company is organized.